

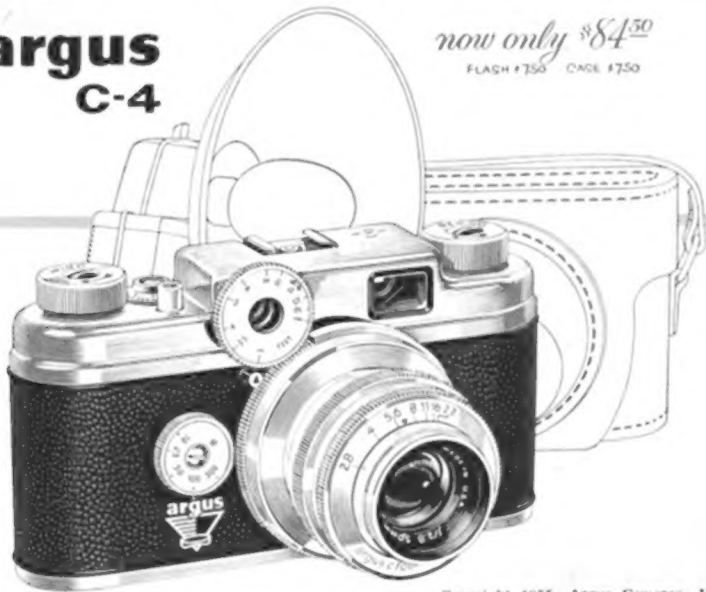
## *The ultimate in fine American 35 $\frac{1}{2}$ cameras*

You'll get the picture you want every time with the Argus C-4. It gives you more picture-taking opportunities too, because its superb Cintar f:2.8 lens lets you keep on shooting in dim light or on dark days. Precision-crafted throughout, it has a combined rangefinder-viewfinder, shutter speeds to 1/300 second, double-exposure preventer, lock-on flash. And now, with new Color-matic settings, the C-4 is the world's easiest precision camera to use!

**argus**  
**C-4**

*now only \$84.<sup>50</sup>*

FLASH #750    CASE #750



Copyright 1955, Argus Cameras, Inc.,  
Ann Arbor, Michigan. (Canadian address: Toronto 1, Ontario.) Prices include  
Federal Excise Tax where applicable, and are subject to change without notice.